



The Lofte is the largest community theater organization in southeast Nebraska and has been a Cass County tradition for 42 years. Our 2018 season is filled with old favorites and time-treasured musicals. This year we're proud to offer six season productions with over 10,000 walking through our doors. The Lofte provides performance space for local performers, visiting artists as well as hundreds of high-school students who participate in NSAA sanctioned events.

It costs over \$700 a day to operate the Lofte. While ticket sales help offset script royalties and set costs, we still need your support. From corporate partners to program sponsors, this is the time when we **most** need the help of our corporate friends.

You can partner with the Lofte to continue providing artistic events in our community. Attached is information regarding rewards for our corporate sponsors including show vouchers, advertising opportunities, and more! Please note, the Lofte is taking part in a donation match with the Midlands Community Foundation. By making your donation between December 1 and January 5, you ensure your money will be matched by this generous donation.

We thank you in advance for your financial gift and look forward to having you as part of our Lofte family!

Sincerest thanks.

Brandy Hall
Lofte Theatre Development Committee Coordinator

### 2018 special for current Lofte sponsors!

For any business who sponsored the Lofte in 2017 (corporate, program, or individual show):

Sign up for sponsorship in 2018 at a higher level and receive *a 10% discount!!!*Move to a corporate level (or raise your current corporate level) and receive 20% off your 2018 sponsorship!!!





**Mission Statement**: The Lofte Community Theatre and Born-in-a-Barn Players are dedicated to providing opportunities for area residents of ages to participate in the creative process of live theater and to enjoy the social, artistic, and educational benefits of this art form.





# Corporate Sponsorship Levels

January-December 2018

Platinum Level \$10,000

- Double page spread advertising in all six of the Lofte's regular season printed programs
- Recognition in pre-show Power Point prior to each performance
- Prominent placement on <a href="www.Lofte.org">www.Lofte.org</a> with link to your business website
- Private showing of any one of the 2017 Lofte season productions OR 300 general admission ticket vouchers (\$5700 value)
- Free rental of Lofte (subject to availability) for corporate event (\$700 value)

Gold Level \$5,000

- · Full page advertising in all six of the Lofte's regular season printed programs
- Recognition in pre-show Power Point prior to each performance
- Prominent placement on www.Lofte.org with link to your business website
- Private showing of any one of the 2017 Lofte season productions (excluding Oliver) OR 200 general admission ticket vouchers (\$3800 value)

Silver Level \$2,500

- Half-page ad in all six of the Lofte's regular season printed programs
- Recognition in pre-show Power Point prior to each performance
- Placement on www.Lofte.org with link to your business website
- 100 general admission ticket vouchers (\$1900 value)

Bronze Level \$1,500

- Quarter-page ad in all six of the Lofte's regular season printed programs
- Recognition in pre-show Power Point prior to each performance
- Placement on <u>www.Lofte.org</u> with link to your business website
- 50 general admission ticket vouchers (\$950 value)

### 2018 special for our current Lofte sponsors!

For any business who sponsored the Lofte in 2017 (corporate, program, or individual show):

Move to a corporate level (or raise your current corporate level) and receive 20% off your 2018 sponsorship!!!

Platinum \$10,000 \$8,000 Silver \$2500 becomes \$2000 Gold \$5000 becomes \$4000 Bronze \$1500 becomes \$1200





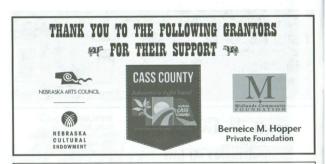
**Program Sponsors** 

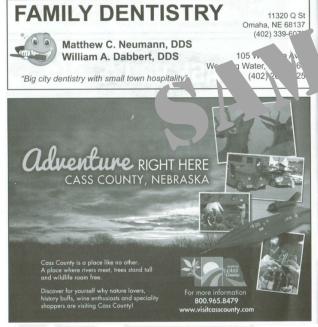
April-December 2018

Full Page 5" X 7.75" \$600

Half page 5" X 3.7" \$300

Quarter page 5" X 1.5" \$200







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Sign up for sponsorship in 2018 at a higher level and receive a 10% discount!!! \$600 = now \$540 \$300 = now \$270 \$200 = now \$180





# Individual Show Sponsors 2018

Individual show sponsors are a great way to get started with the Lofte family. These sponsorships are appealing for small businesses, individuals, or for those joining us midseason.

#### **ENCORE Level \$300**

Receive **12** tickets to any performance of your show. *Use for yourself or as client/customer giveaways!!!*Receive mention (business name/city) in the printed program for all dates of your show *and* mention on the pre-curtain slide show.

#### **SPOTLIGHT Level \$150**

Receive **6** tickets to any performance of your show.

\*Use for yourself or as client/customer giveaways!

Receive mention (business name/city) in the printed program for all dates of your show and mention on the pre-curtain slide show.

#### **CURTAIN Level \$75**

Receive **2** tickets to any performance of your show. *Use for yourself or as client/customer giveaways!*Receive mention (business name/city) in the printed program for all dates of your show *and* mention on the pre-curtain slide show.

## 2018 special for current Lofte sponsors!

For any business who sponsored the Lofte in 2017 (corporate, program, or individual show):

Sign up for sponsorship in 2018 at a higher level and receive a 10% discount!!! (now \$270, \$135, and \$67.50!) Move to a corporate level (or raise current corporate level) and receive 20% off 2018 sponsorship!!!







# Sponsorship Information

Business name:	Contact name:
Address:	_ Phone:
Email:	
Corporate Sponsor Level:	\$
Program Sponsor Ad Size:	\$
Show Sponsor Level:	
Check #	
Credit card	Exp/ CCV#
Corporate and Program Sponsors - Same print ad as last year? Y N For new ad, please supply artwork, business card, or logo with payment.	
Additional notes for sponsorship:	
Questions? Please email <u>loftesponsor@gmail.com</u>	
Thank you for your generous financial support of the performing arts in southeast Nebraska and the Lofte Theatre.	