

15841 Manley Road  
PO Box 62  
Manley, NE 68403  
402.234.2553  
loftesponsor@gmail.com



[www.lofte.org](http://www.lofte.org)

The Lofte is the largest community theater organization in southeast Nebraska and has been a Cass County tradition for 42 years. Our 2018 season is filled with old favorites and time-treasured musicals. This year we're proud to offer six season productions with over 10,000 walking through our doors. The Lofte provides performance space for local performers, visiting artists as well as hundreds of high-school students who participate in NSAA sanctioned events.

It costs over \$700 a day to operate the Lofte. While ticket sales help offset script royalties and set costs, we still need your support. From corporate partners to program sponsors, this is the time when we **most** need the help of our corporate friends.

You can partner with the Lofte to continue providing artistic events in our community. Attached is information regarding rewards for our corporate sponsors including show vouchers, advertising opportunities, and more! Please note, the Lofte is taking part in a donation match with the Midlands Community Foundation. ***By making your donation between December 1 and January 5, you ensure your money will be matched by this generous donation.***

We thank you in advance for your financial gift and look forward to having you as part of our Lofte family!

Sincerest thanks,

Brandy Hall  
Lofte Theatre Development Committee Coordinator

**2018 special for current Lofte sponsors!**

For any business who sponsored the Lofte in 2017 (corporate, program, or individual show):

Sign up for sponsorship in 2018 at a higher level and receive a *10% discount!!!*

Move to a corporate level (or raise your current corporate level) and receive *20% off your 2018 sponsorship!!!*



**2018 - 42<sup>nd</sup> Season**

**The Odd Couple**  
April 6-15  
by Neil Simon

**the miracle worker**  
June 1-10  
by William Gibson

**OLIVER!**  
July 21- Aug 5

**Hilda's Yard**  
Sept 7-16

**GUYS ON ICE**  
Oct 13-28

**NUNCRACKERS**  
THE NUNSENSE CHRISTMAS MUSICAL  
Dec 1-16

**Mission Statement:** The Lofte Community Theatre and Born-in-a-Barn Players are dedicated to providing opportunities for area residents of all ages to participate in the creative process of live theater and to enjoy the social, artistic, and educational benefits of this art form.

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## Corporate Sponsorship Levels

January-December 2018

### Platinum Level

\$10,000

- Double page spread advertising in all six of the Lofté's regular season printed programs
- Recognition in pre-show Power Point prior to each performance
- Prominent placement on [www.Lofte.org](http://www.Lofte.org) with link to your business website
- Private showing of any one of the 2017 Lofté season productions OR 300 general admission ticket vouchers (\$5700 value)
- Free rental of Lofté (subject to availability) for corporate event (\$700 value)

### Gold Level

\$5,000

- Full page advertising in all six of the Lofté's regular season printed programs
- Recognition in pre-show Power Point prior to each performance
- Prominent placement on [www.Lofte.org](http://www.Lofte.org) with link to your business website
- Private showing of any one of the 2017 Lofté season productions (excluding Oliver) OR 200 general admission ticket vouchers (\$3800 value)

### Silver Level

\$2,500

- Half-page ad in all six of the Lofté's regular season printed programs
- Recognition in pre-show Power Point prior to each performance
- Placement on [www.Lofte.org](http://www.Lofte.org) with link to your business website
- 100 general admission ticket vouchers (\$1900 value)

### Bronze Level

\$1,500

- Quarter-page ad in all six of the Lofté's regular season printed programs
- Recognition in pre-show Power Point prior to each performance
- Placement on [www.Lofte.org](http://www.Lofte.org) with link to your business website
- 50 general admission ticket vouchers (\$950 value)

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Platinum ~~\$10,000~~ \$8,000

Gold ~~\$5000~~ becomes \$4000

Silver ~~\$2500~~ becomes \$2000

Bronze ~~\$1500~~ becomes \$1200

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## Program Sponsors April-December 2018

Full Page  
5" X 7.75"  
\$600

Half page  
5" X 3.7"  
\$300

Quarter page  
5" X 1.5"  
\$200

**THANK YOU TO THE FOLLOWING GRANTORS  
FOR THEIR SUPPORT**

NEBRASKA ARTS COUNCIL  
CASS COUNTY  
Adventure Right Here  
Midlands Community FOUNDATION  
Berneice M. Hopper Private Foundation  
NEBRASKA CULTURAL ENDOWMENT

**FAMILY DENTISTRY**  
11320 Q St  
Omaha, NE 68137  
(402) 339-6071  
Matthew C. Neumann, DDS  
William A. Dabbert, DDS  
105 W. 13th Ave  
West Omaha, NE 68104  
(402) 261-2525  
"Big city dentistry with small town hospitality"

**Adventure RIGHT HERE  
CASS COUNTY, NEBRASKA**

Cass County is a place like no other.  
A place where rivers meet, trees stand tall  
and wildlife roam free.

Discover for yourself why nature lovers,  
history buffs, wine enthusiasts and specialty  
shoppers are visiting Cass County!

For more information  
800.965.8479  
[www.visitcasscounty.com](http://www.visitcasscounty.com)

**ROLOFF**  
CONSTRUCTION...since 1975

**JEFF HENRY**  
SALES SERVICE PARTS  
HENRY COLLISION CENTER  
402.296.3171  
1201 N. 16th St. • Plattsmouth, NE 68048  
402.296.3210  
[www.jeffhenrychevrolet.com](http://www.jeffhenrychevrolet.com)

**DOES YOUR EMPLOYER MATCH DONATIONS?**  
If you have given of your time or money to the Lofte, you should check with your Human Resources staff at work and see if they will match your contribution. This is a great way to double the gift you give. Many companies will match what you put in! Let's all work together to keep the Lofte strong!

**NEBRASKA COMMUNITY WEBSITES**  
"Congratulations to the Lofte and real theatre in rural Nebraska!"  
Reach Your Customers 24/7,  
Advertise on Community Websites,  
call 866-932-4774  
129 Main St.  
Louisville, NE  
866-932-4774  
[www.NebraskaCommunityWebsites.com](http://www.NebraskaCommunityWebsites.com)

**WireBuilt**  
"Building your Future on the World Wide Web"  
Websites for your Business or Organization  
201 Main St. Louisville • 402-509-4234  
[www.WireBuilt.com](http://www.WireBuilt.com)  
"Proudly supporting the Lofte Community Theatre and [www.Lofte.com](http://www.Lofte.com)"

### 2018 special for our current Lofte sponsors!

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Sign up for sponsorship in 2018 at a higher level and receive a 10% discount!!!

~~\$600~~ = now \$540

~~\$300~~ = now \$270

~~\$200~~ = now \$180

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## Individual Show Sponsors 2018

Individual show sponsors are a great way to get started with the Lofte family. These sponsorships are appealing for small businesses, individuals, or for those joining us mid-season.

### **ENCORE Level \$300**

Receive **12** tickets to any performance of your show.

*Use for yourself or as client/customer giveaways!!!*

Receive mention (business name/city) in the printed program for all dates of your show *and* mention on the pre-curtain slide show.

### **SPOTLIGHT Level \$150**

Receive **6** tickets to any performance of your show.

*Use for yourself or as client/customer giveaways!*

Receive mention (business name/city) in the printed program for all dates of your show *and* mention on the pre-curtain slide show.

### **CURTAIN Level \$75**

Receive **2** tickets to any performance of your show.

*Use for yourself or as client/customer giveaways!*

Receive mention (business name/city) in the printed program for all dates of your show *and* mention on the pre-curtain slide show.

### **2018 special for current Lofte sponsors!**

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(corporate, program, or individual show):

Sign up for sponsorship in 2018 at a higher level and receive a **10% discount!!!** (now \$270, \$135, and \$67.50!)

Move to a corporate level (or raise current corporate level) and receive **20% off 2018 sponsorship!!!**

### **SAMPLE**

*Special Thanks To:*

#### **Spotlight Level Sponsor**

Your Travel Center - 8404 W. Center Road Ste. 111, Omaha, NE

#### **Curtain Level Sponsors**

Black Sheep Coffee House - 14117 Platteview Road, Springfield, NE

Robin's Nest - 101 W. Main Street, Springfield, NE

Wicked Hen Farmhouse - 1000 N 3rd Street, Springfield, NE

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## Sponsorship Information

Business name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Corporate Sponsor Level: \_\_\_\_\_ \$ \_\_\_\_\_

Program Sponsor Ad Size: \_\_\_\_\_ \$ \_\_\_\_\_

Show Sponsor Level: \_\_\_\_\_ \$ \_\_\_\_\_

Check # \_\_\_\_\_

Credit card \_\_\_\_-\_\_\_\_-\_\_\_\_-\_\_\_\_ \_\_\_\_-\_\_\_\_-\_\_\_\_-\_\_\_\_ \_\_\_\_-\_\_\_\_-\_\_\_\_-\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ CCV# \_\_\_\_

Corporate and Program Sponsors - Same print ad as last year? Y N  
*For new ad, please supply artwork, business card, or logo with payment.*

Additional notes for sponsorship:

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Questions? Please email [loftesponsor@gmail.com](mailto:loftesponsor@gmail.com)

*Thank you for your generous financial support of the performing arts in southeast Nebraska  
and the Lofte Theatre.*

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